



12/10/2008 7:12:00 PM

Job #
Date

EXCEL DEMOGRAPHIC QUESTIONNAIRE

(ASK EVERYONE)

And finally, just a few questions for classification purposes only. . .

Z-1. Is your home owned or rented?

- 1 Owned
- 2 Rented
- D Don't Know
- R Refused

Z-2. Are you: (READ LIST)

- 1 Single, that is never married
- 2 Single, living with a partner
- 3 Married
- 4 Separated
- 5 Widowed, or
- 6 Divorced
- R (DO NOT READ) Refused

(ASK MALES)

Z-3. Would you consider yourself to be the male head of this household?

- 1 Yes
- 2 No
- D Don't Know
- R Refused

(SKIP TO Q.Z-4)

(ASK FEMALES)

Z-3. Would you consider yourself to be the female head of this household?

- 1 Yes
- 2 No
- D Don't Know
- R Refused

Z-4. Currently, are you yourself employed full-time, part-time, or not at all?

- 1 Full-time (SKIP TO Q.Z-6)
- 2 Part-time (SKIP TO Q.Z-6)
- 3 Not employed (GO TO Q.Z-5)
- R Refused (SKIP TO Q.Z-6)

(ASK IF NOT EMPLOYED IN Q.Z-4)

Z-5. Are you: (READ LIST)

- 1 Retired
- 2 A homemaker
- 3 A student, or
- 4 Temporarily unemployed
- 5 (DO NOT READ) Disabled/handicapped
- 0 (DO NOT READ) Other
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

Z-6. Including yourself, how many people are there living in your household?
(RECORD SINGLE-DIGIT NUMBER)

-
- 8 Eight or more people
 - R Refused

(IF 1 OR IF REFUSED, SKIP TO Q.Z-7)

Z-6A. How many of these are adults, 18 or older?
(RECORD SINGLE-DIGIT NUMBER)

-
- 8 Eight or more people
 - R Refused

(IF 1 AND IF NUMBER IN Q.Z-6A IS LESS THAN Q.Z-6, SKIP TO Q.Z-6B)

Z-6AA. How many of these adults are male?
(RECORD SINGLE-DIGIT NUMBER)

-
- 0 None
 - 8 Eight or more people
 - R Refused

Z-6AB. How many of these adults are female?
(RECORD SINGLE-DIGIT NUMBER)

- _____
- 0 None
 - 8 Eight or more people
 - R Refused

Z-6B. How many are children 12 to 17?
(RECORD SINGLE-DIGIT NUMBER)

- _____
- 0 None
 - 8 Eight or more people
 - R Refused

Z-6C. How many are children 6 to 11?
(RECORD SINGLE-DIGIT NUMBER)

- _____
- 0 None
 - 8 Eight or more people
 - R Refused

Z-6D. How many are children under 6?
(RECORD SINGLE-DIGIT NUMBER)

- _____
- 0 None
 - 8 Eight or more people
 - R Refused

IF TOTAL NUMBER OF ADULTS AND CHILDREN DO NOT EQUAL NUMBER IN Z-6,
RE-ASK Z-6 THROUGH Z-6D

DI-22A. You mentioned there is (a) child(ren) between the ages of 12 and 17. Could you please me give me the age and gender of (the first/next) child?

_____ ENTER AGE OF FIRST/NEXT CHILD

_____ ENTER GENDER OF FIRST/NEXT CHILD

(ASK FOR FIRST EIGHT (8) CHILDREN IN THIS AGE GROUP)

DI-22B. You mentioned there is (a) child(ren) between the ages of 6 and 11. Could you please me give me the age and gender of (the first/next) child?

_____ ENTER AGE OF FIRST/NEXT CHILD

_____ ENTER GENDER OF FIRST/NEXT CHILD

(ASK FOR FIRST EIGHT (8) CHILDREN IN THIS AGE GROUP)

DI-22C. You mentioned there is (a) child(ren) under the age of 6. Could you please me give me the age and gender of (the first/next) child?

_____ ENTER AGE OF FIRST/NEXT CHILD

_____ ENTER GENDER OF FIRST/NEXT CHILD

(ASK FOR FIRST EIGHT (8) CHILDREN IN THIS AGE GROUP)

Z-7. What is your age?
(RECORD 2-DIGIT NUMBER)

RR Refused

Z-8. What is the last grade of school you completed?
(DO NOT READ LIST)

- 1 Less than high school graduate
- 2 High school graduate
- 3 Some college
- 4 Graduated college
- 5 Graduate school or more
- 6 Technical school/Other
- R Refused

Z-9. Is your total annual household income from all sources, and before taxes:
(READ LIST)

- | | | |
|----|--------------------------------------|------------------|
| 1 | Less than \$10,000 | (SKIP TO Q.Z-10) |
| 2 | \$10,000 but less than \$15,000 | (SKIP TO Q.Z-10) |
| 3 | \$15,000 but less than \$20,000 | (SKIP TO Q.Z-10) |
| 4 | \$20,000 but less than \$25,000 | (SKIP TO Q.Z-10) |
| 5 | \$25,000 but less than \$30,000 | (SKIP TO Q.Z-10) |
| 6 | \$30,000 but less than \$35,000 | (SKIP TO Q.Z-10) |
| 7 | \$35,000 but less than \$40,000 | (SKIP TO Q.Z-10) |
| 8 | \$40,000 but less than \$50,000 | (SKIP TO Q.Z-10) |
| 9 | \$50,000 but less than \$75,000 | (SKIP TO Q.Z-10) |
| 10 | \$75,000 but less than \$100,000, or | (SKIP TO Q.Z-10) |
| 11 | \$100,000 and over | (SKIP TO Q.Z-10) |
| D | (DO NOT READ) Don't Know | (ASK Q.Z-9A) |
| R | (DO NOT READ) Refused | (ASK Q.Z-9A) |

Z-9A. Is your total annual household income from all sources and before taxes under or over \$50,000?

- 1 \$50,000 and over, or
- 2 Under \$50,000
- D Don't Know
- R Refused

Z-10. Are you of Hispanic origin or background?

- | | | |
|---|------------|------------------|
| 1 | Yes | (CONTINUE) |
| 2 | No | (SKIP TO Q.Z-11) |
| D | Don't Know | (SKIP TO Q.Z-11) |
| R | Refused | (SKIP TO Q.Z-11) |

Z-10A. Are you White Hispanic or Black Hispanic?

- 1 White
- 2 Black
- D Don't Know
- R Refused

(SKIP TO Q.Z-11A)

Z-11. Would you consider yourself to be White, Black or of some other race?

If "other" say: "I'm not referring to your nationality. I just want to know if you consider yourself white or black."

- 1 White
- 2 Black or African American
- 3 Asian/Oriental/Chinese/Japanese
- 4 Native American/American Indian/Alaska Native
- 5 Native Hawaiian and Other Pacific Islander
- 0 Other (SPECIFY)_____

Z-11A. Generally speaking, do you usually think of yourself as:

If respondent gives answer such as: "conservative, liberal, vote for best man"
Probe: Would that be Republican, Democrat, or independent?

- 1 A Republican
- 2 A Democrat, or
- 3 An independent
- 7 (DO NOT READ) Other (SPECIFY) _____
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

Z-11B. Are you registered to vote at your present address?

- 1 Yes
- 2 No
- D Don't Know
- R Refused

Z-12. Besides the telephone number I reached you on, how many other telephone numbers, if any, does your household have that I could have reached you on?

An interviewer note will be on the screen instructing them not to count phone lines such as those dedicated to a fax or modem.
(RECORD SINGLE-DIGIT NUMBER)

- 0 None
- R Refused